



2015 PERCEPTION SURVEY RESULTS



MOUNT
VERNON
TRIANGLE DC

Overview

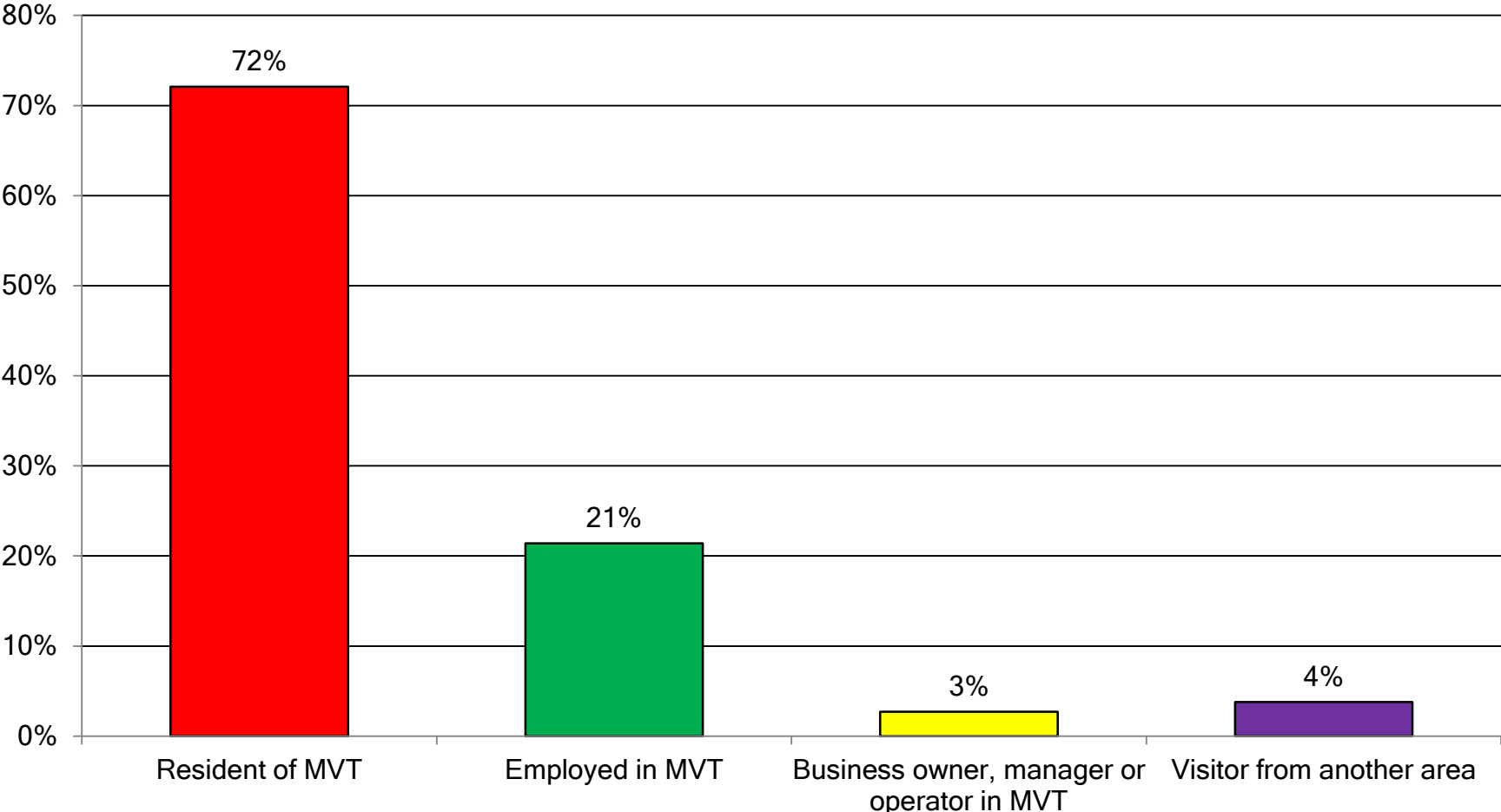


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- Survey took place between August 17th and November 3rd, 2015.
 - Survey distributed to property managers, posted on Mount Vernon Triangle CID website, eblasted to more than 1,500 Triangle Times subscribers, promoted on Facebook & Twitter, and featured in local blogs.
 - 448 respondents (3% more than 2014 and 40% more than 2013).

General Information



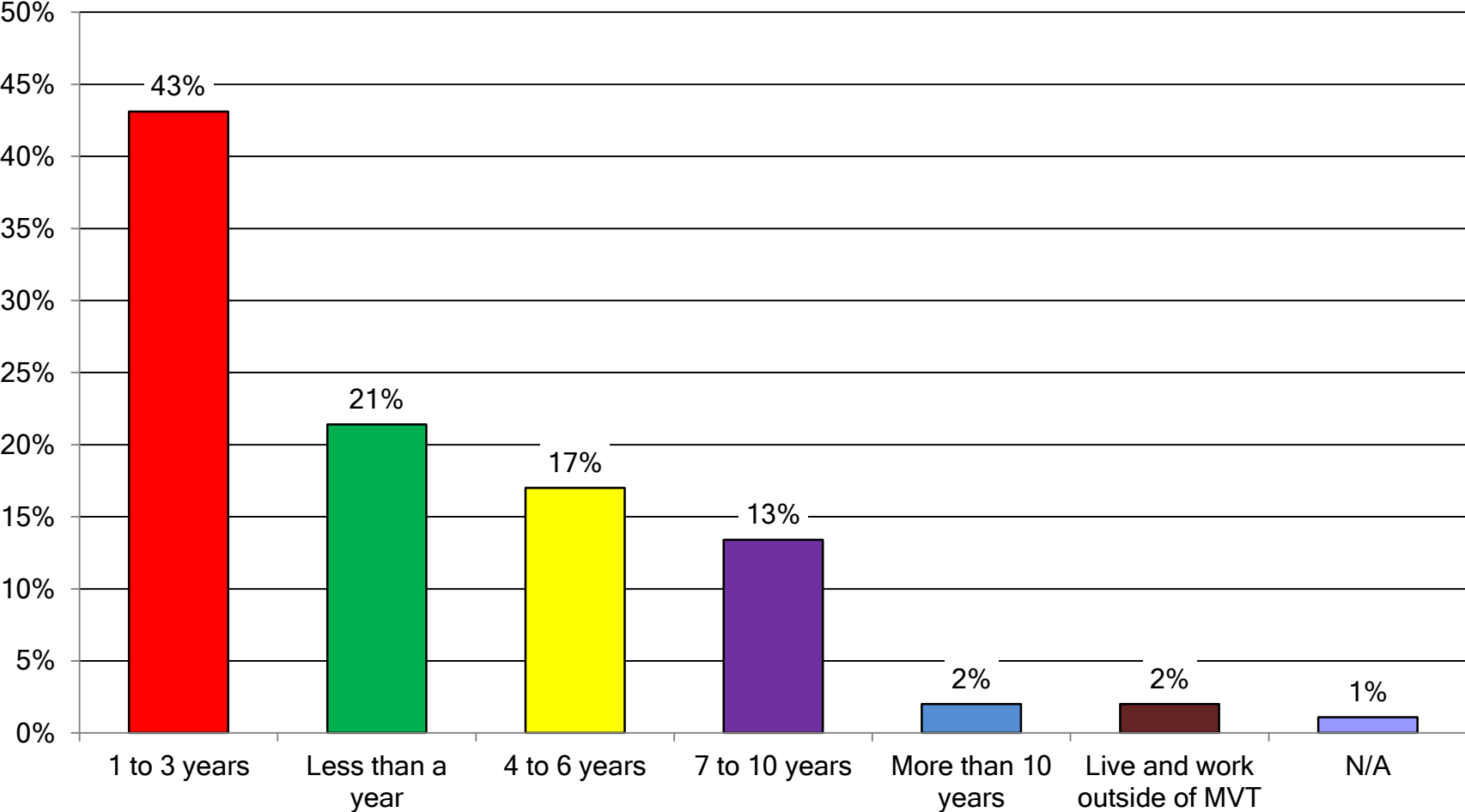
Please tell us how you are involved with the Mount Vernon Triangle neighborhood?



General Information



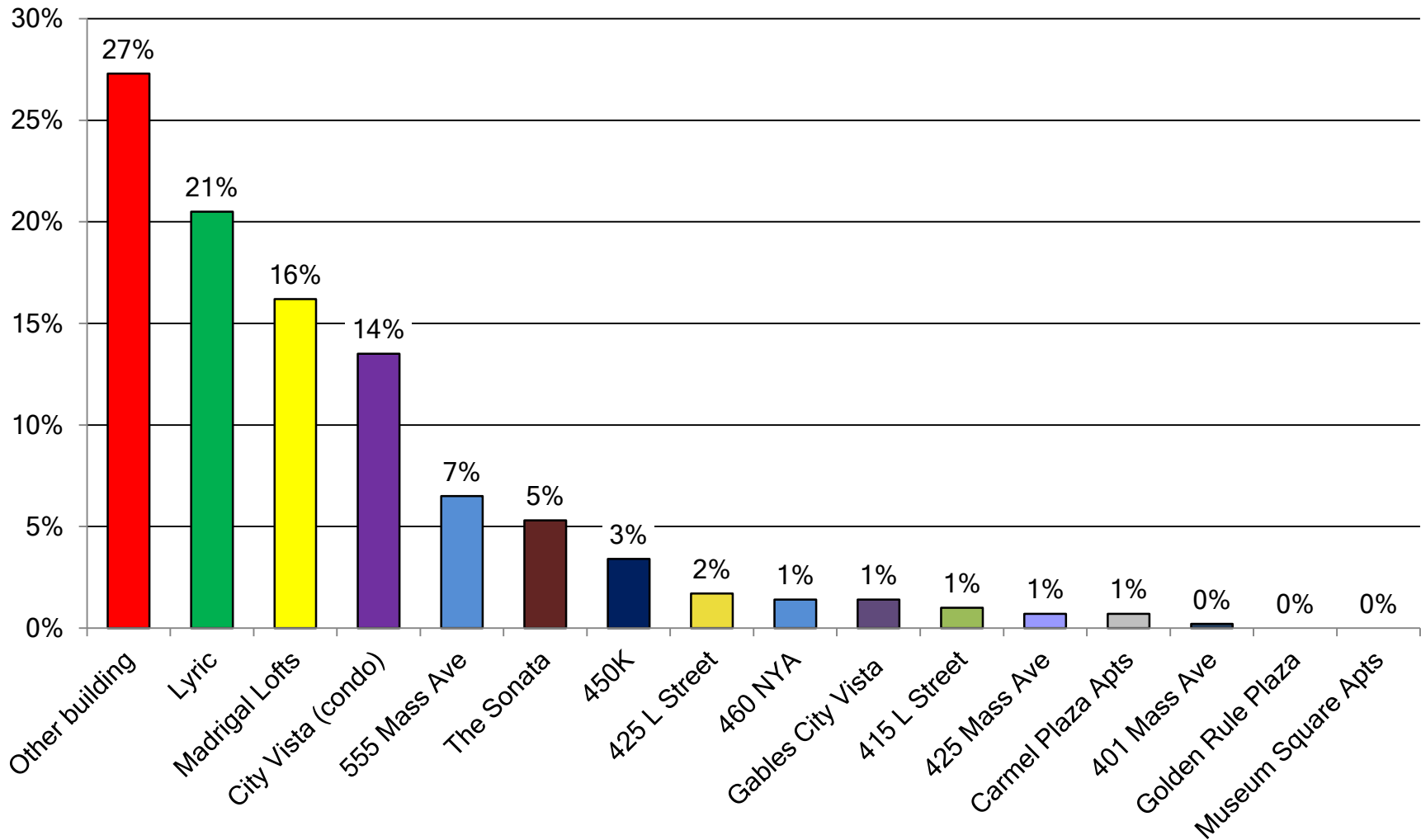
How long have you lived or worked in MVT?



General Information



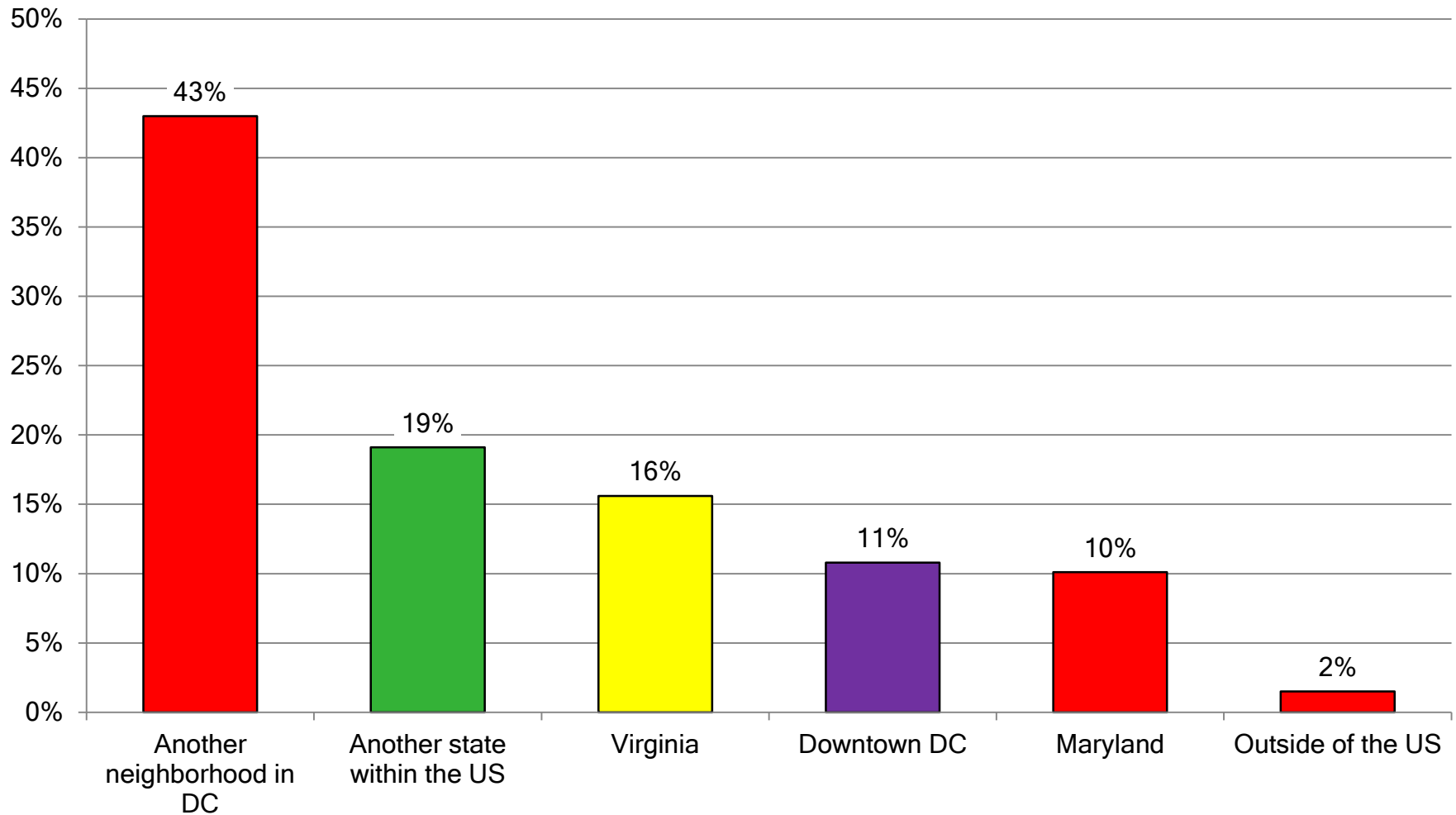
Which building do you live in?



General Information



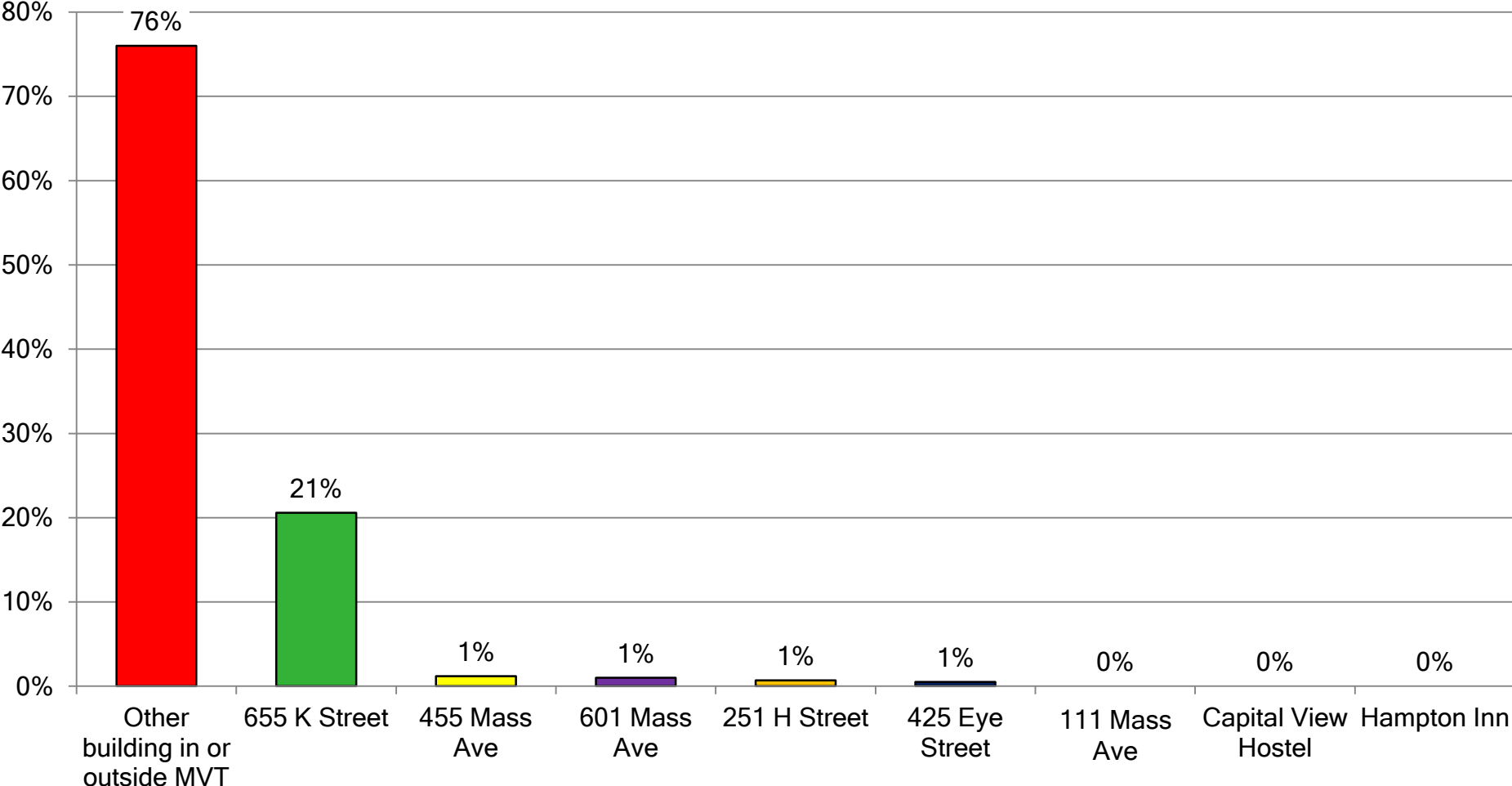
Where did you live prior to moving to MVT?



General Information



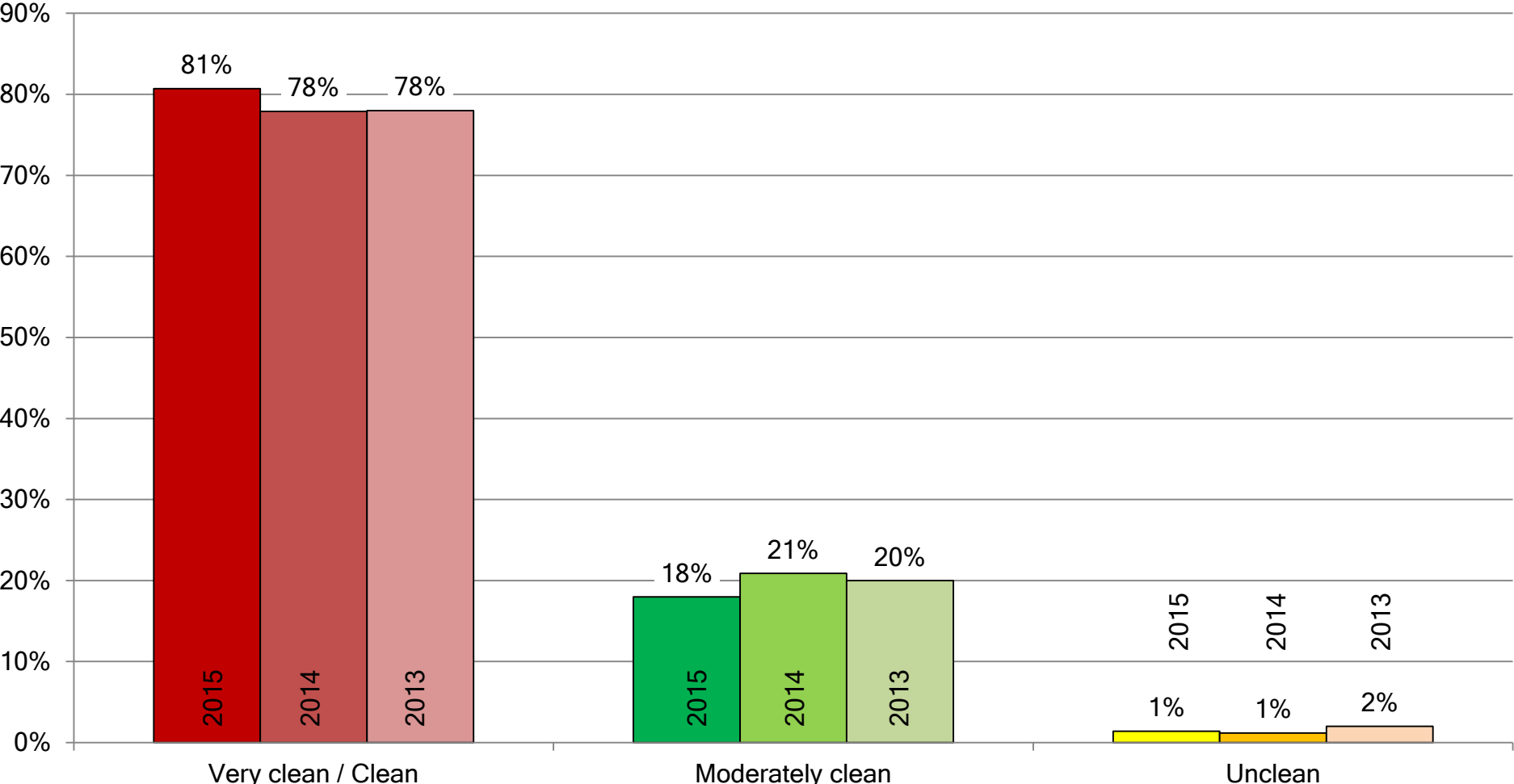
Which building do you work in?



Neighborhood



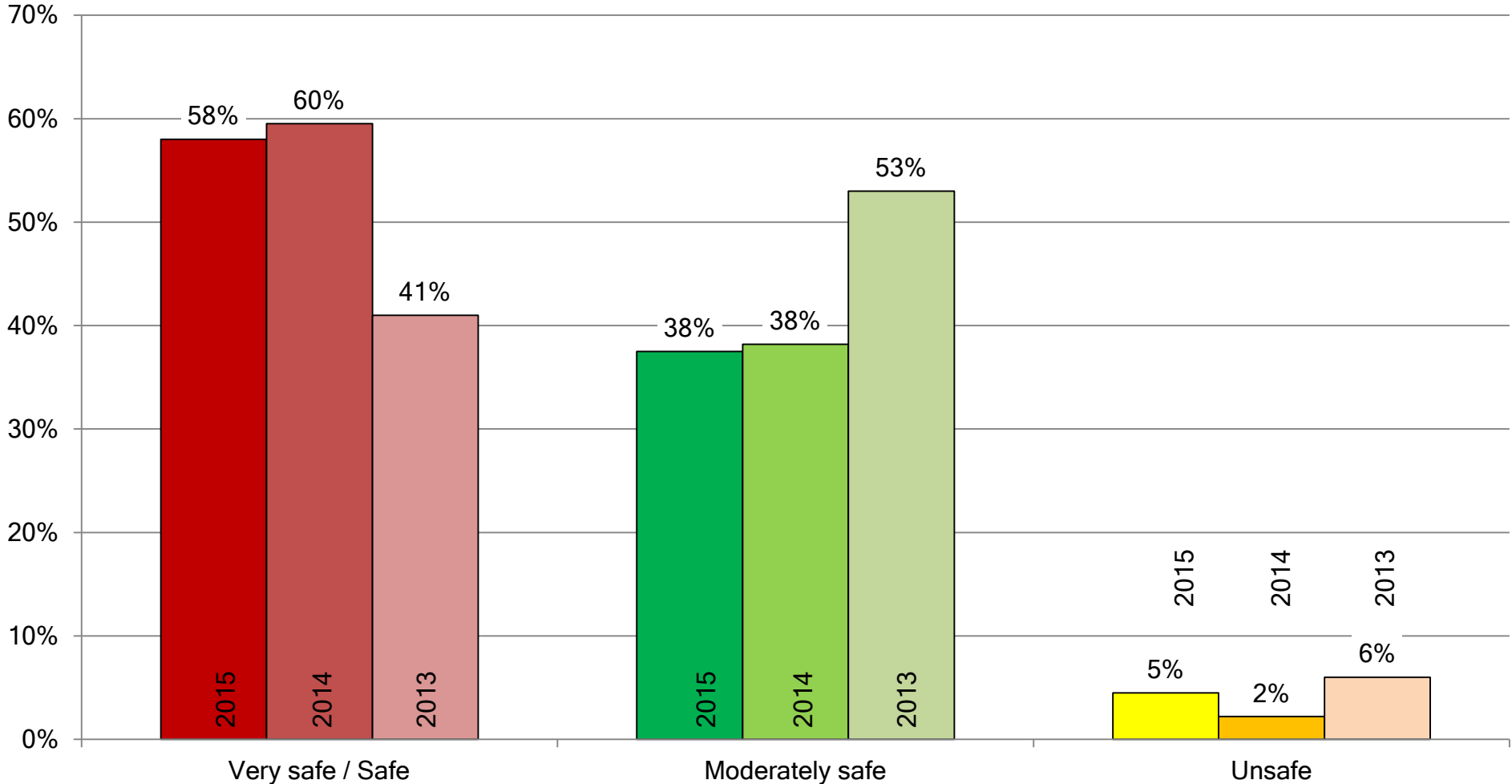
How clean do you perceive the MVT neighborhood?



Neighborhood



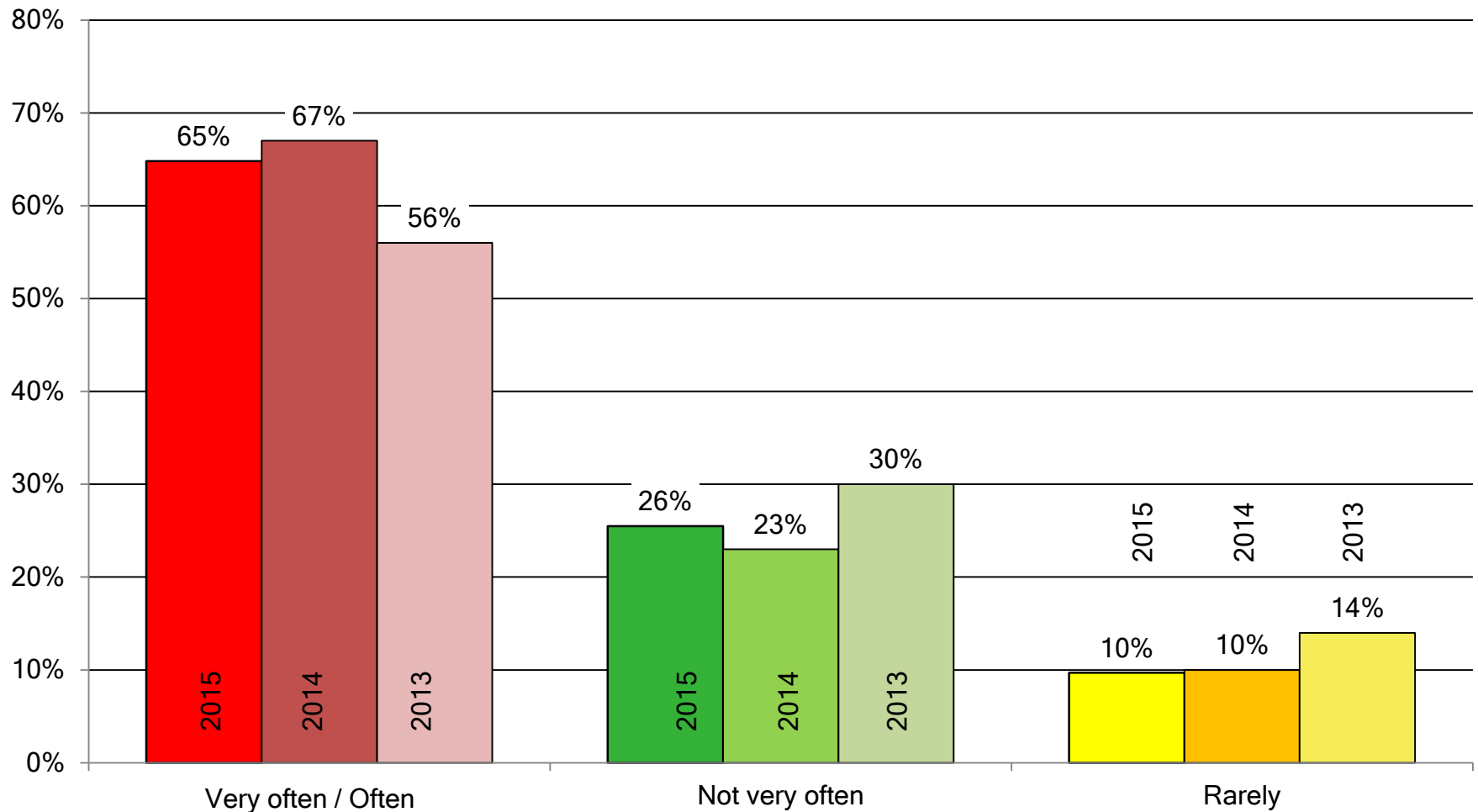
How safe do you perceive the MVT neighborhood?



Neighborhood



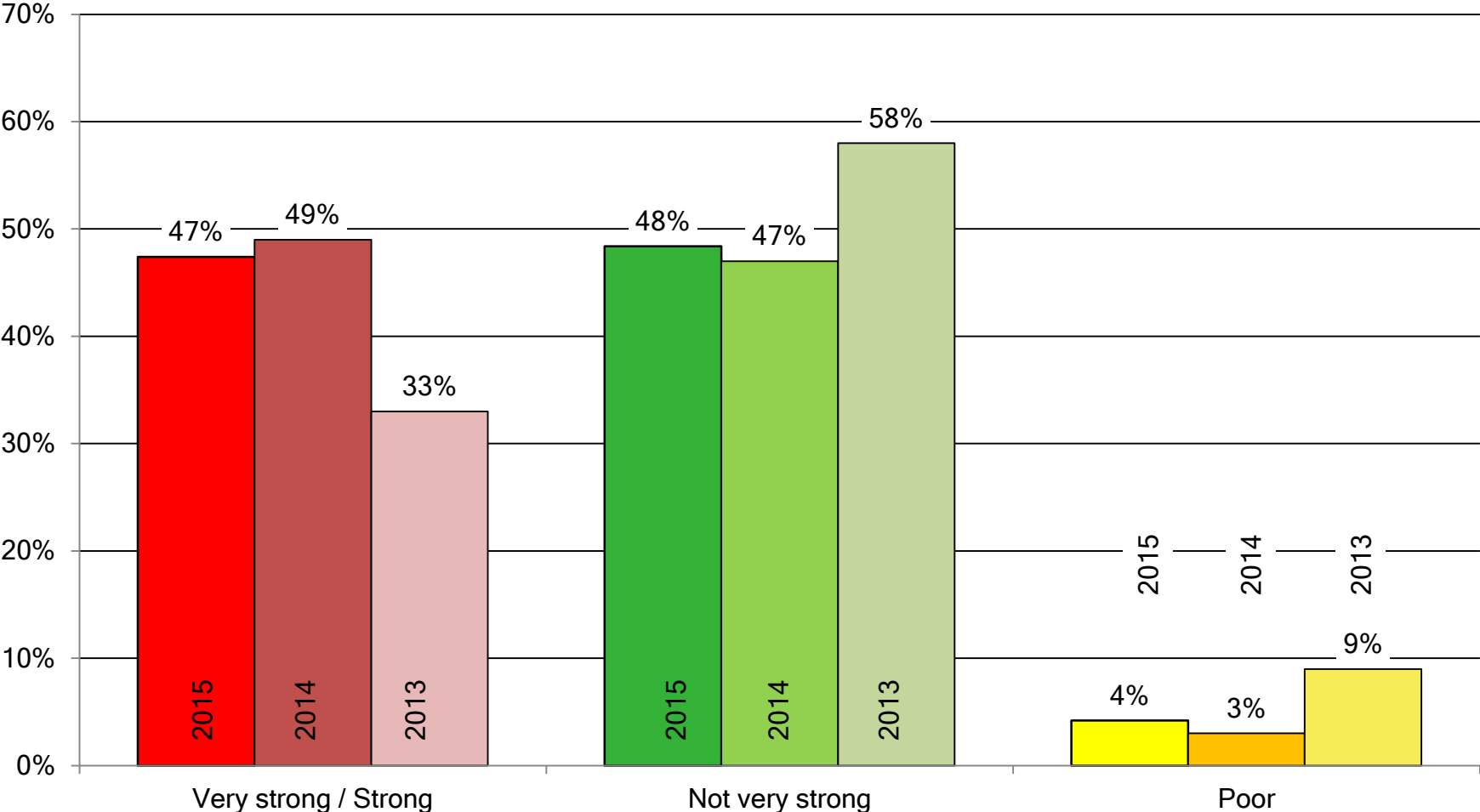
How often do you see the MVT Clean Team Ambassadors in the neighborhood?



Neighborhood



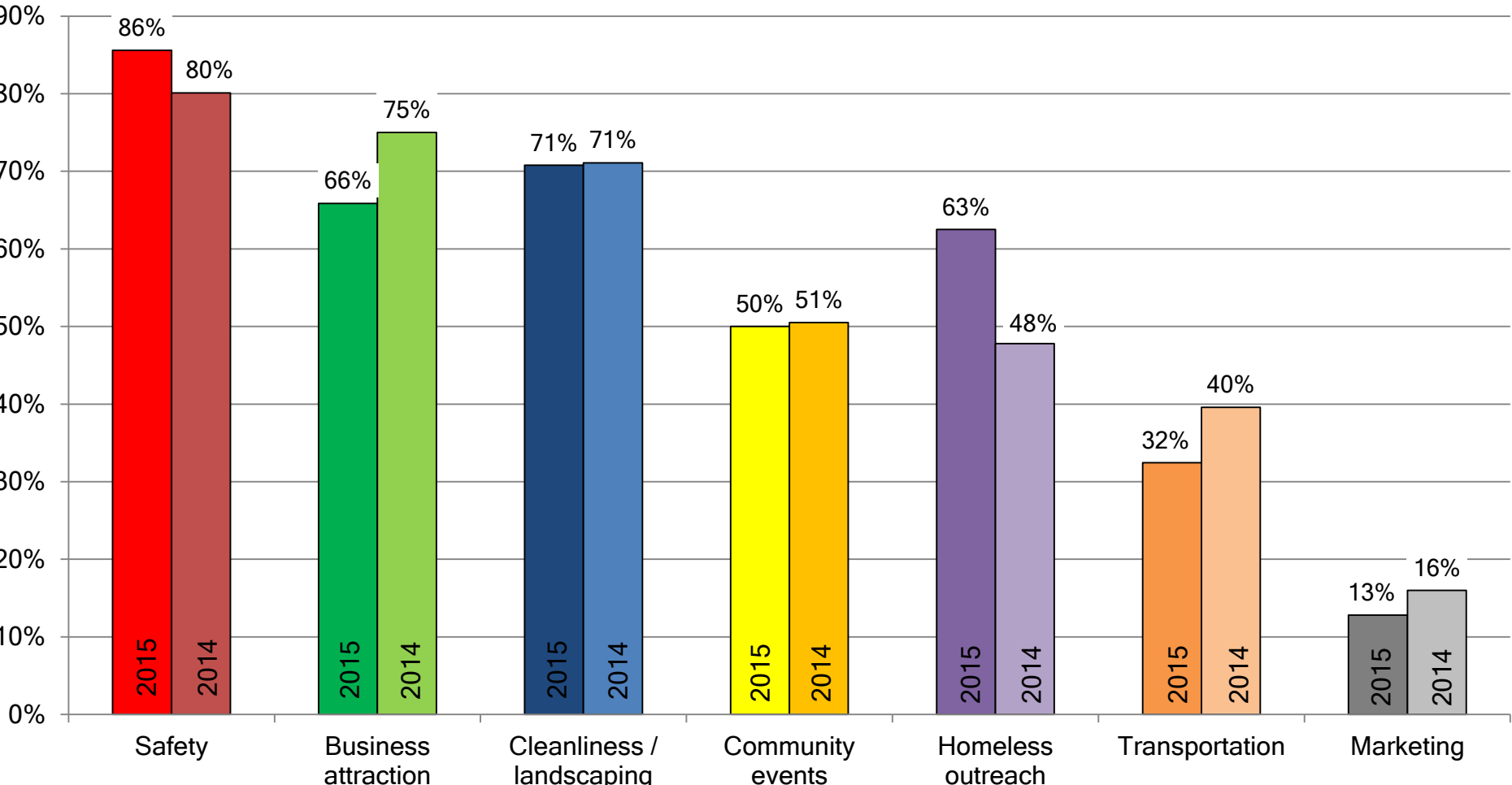
How would you describe the sense of community within the MVT neighborhood?



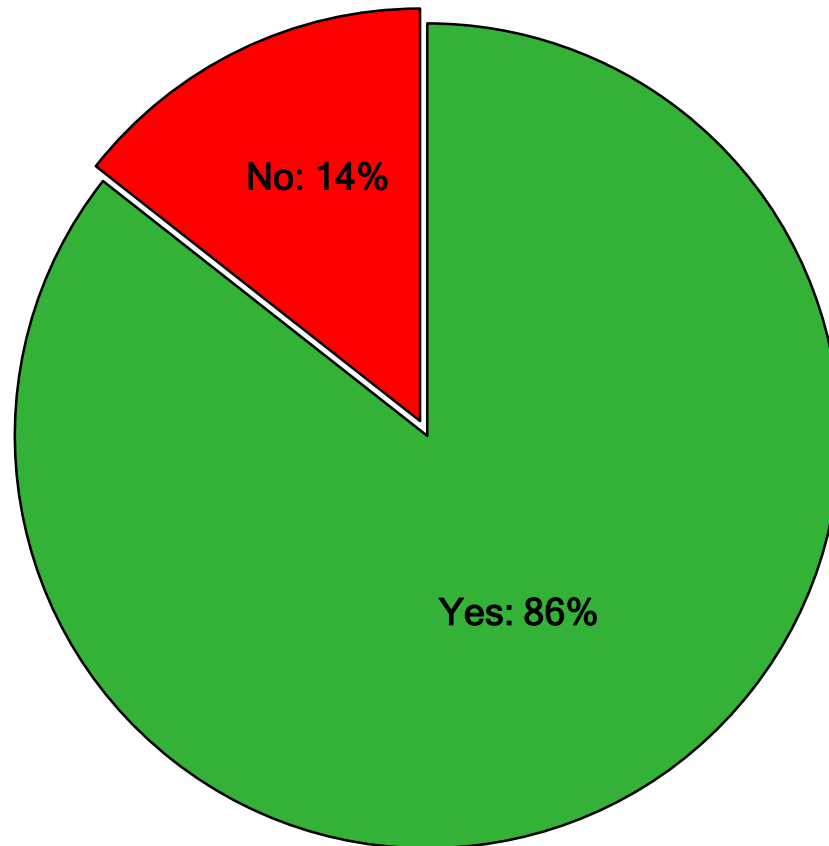
Neighborhood



Which work programs do you think the MVT CID should prioritize?



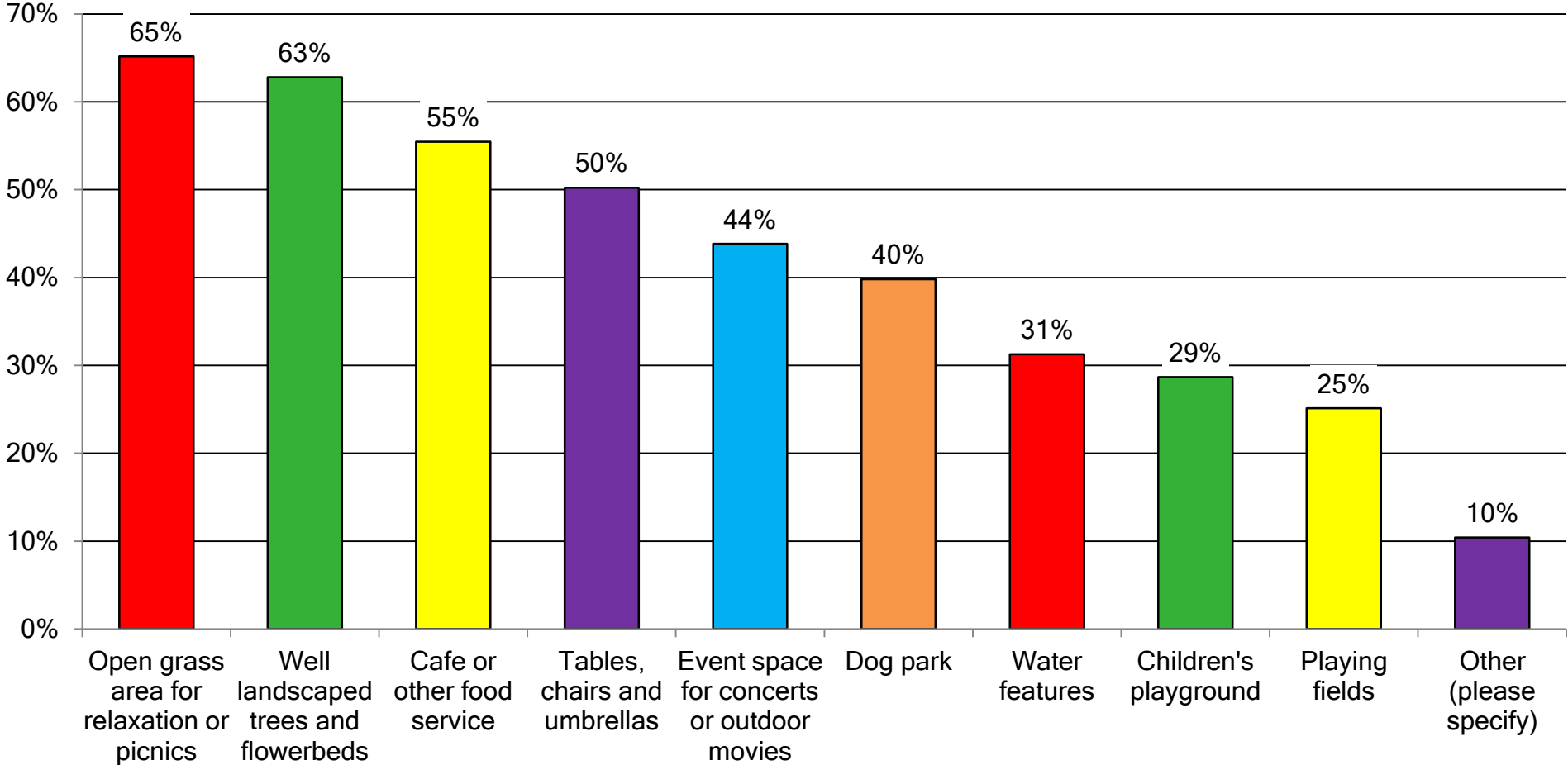
Would you like MVT to have more green and outdoor park spaces?



Events and Recreation



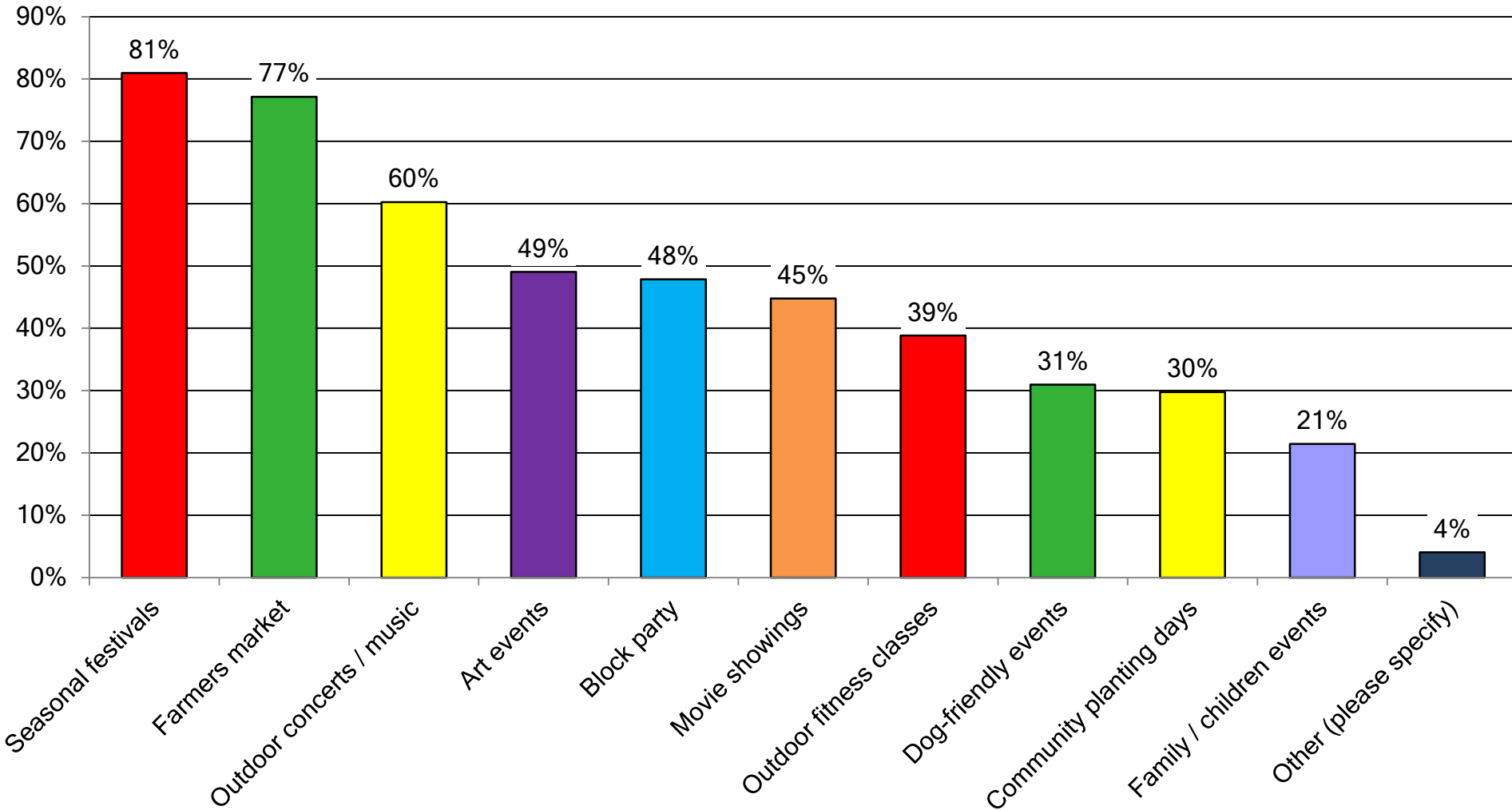
What elements would you like to see in a new or redesigned MVT park spaces?



Events and Recreation



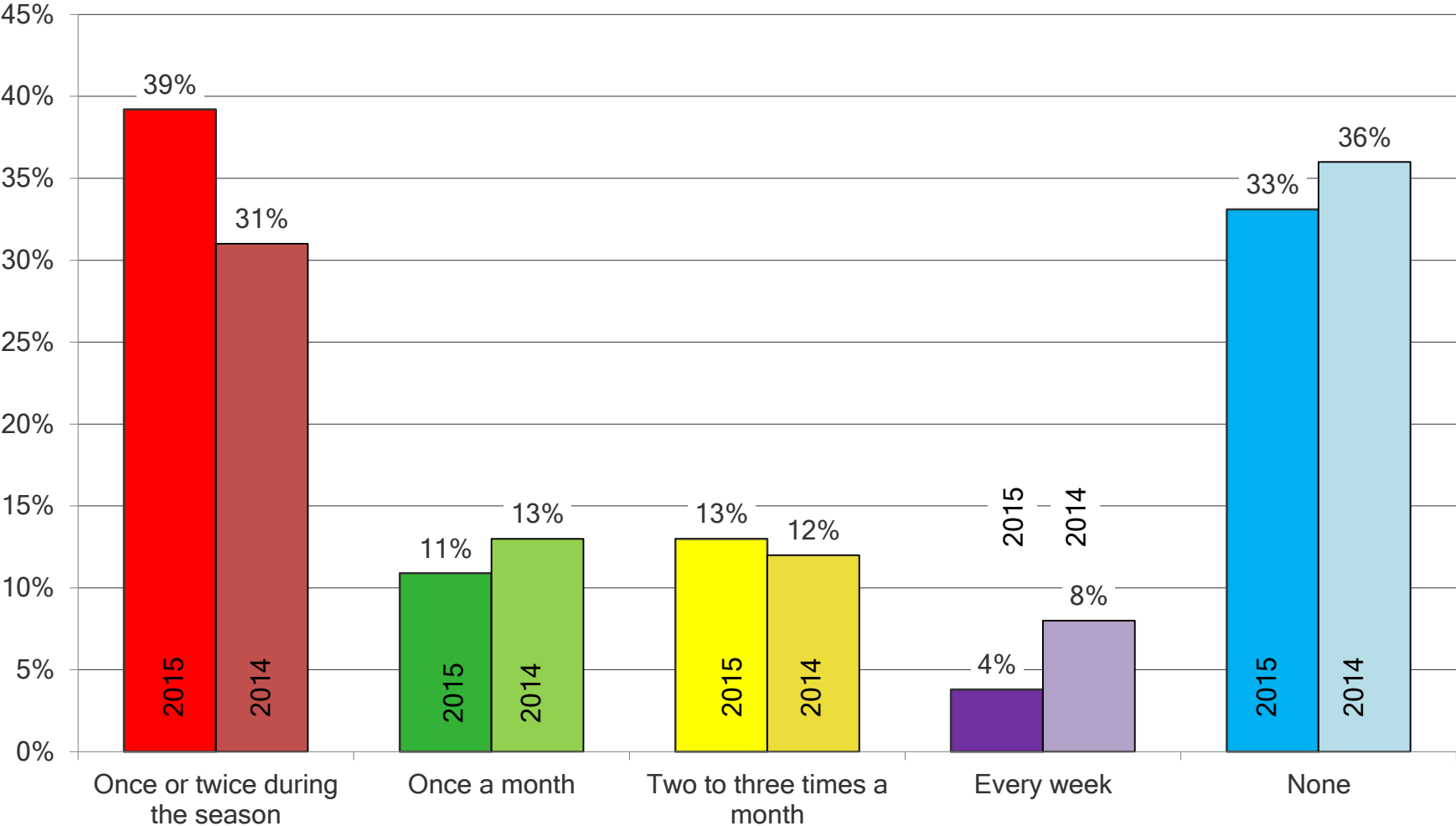
Rate your interest in the following community events for the MVT neighborhood?



Events and Recreation



The MVT and FRESHFARM Markets organized a Farmers Market at 5th and K Streets NW from May 16th to October 31st, 2015. How many times did you attend the Farmers Market?



How can the MVT FRESHFARM Market be improved next year?

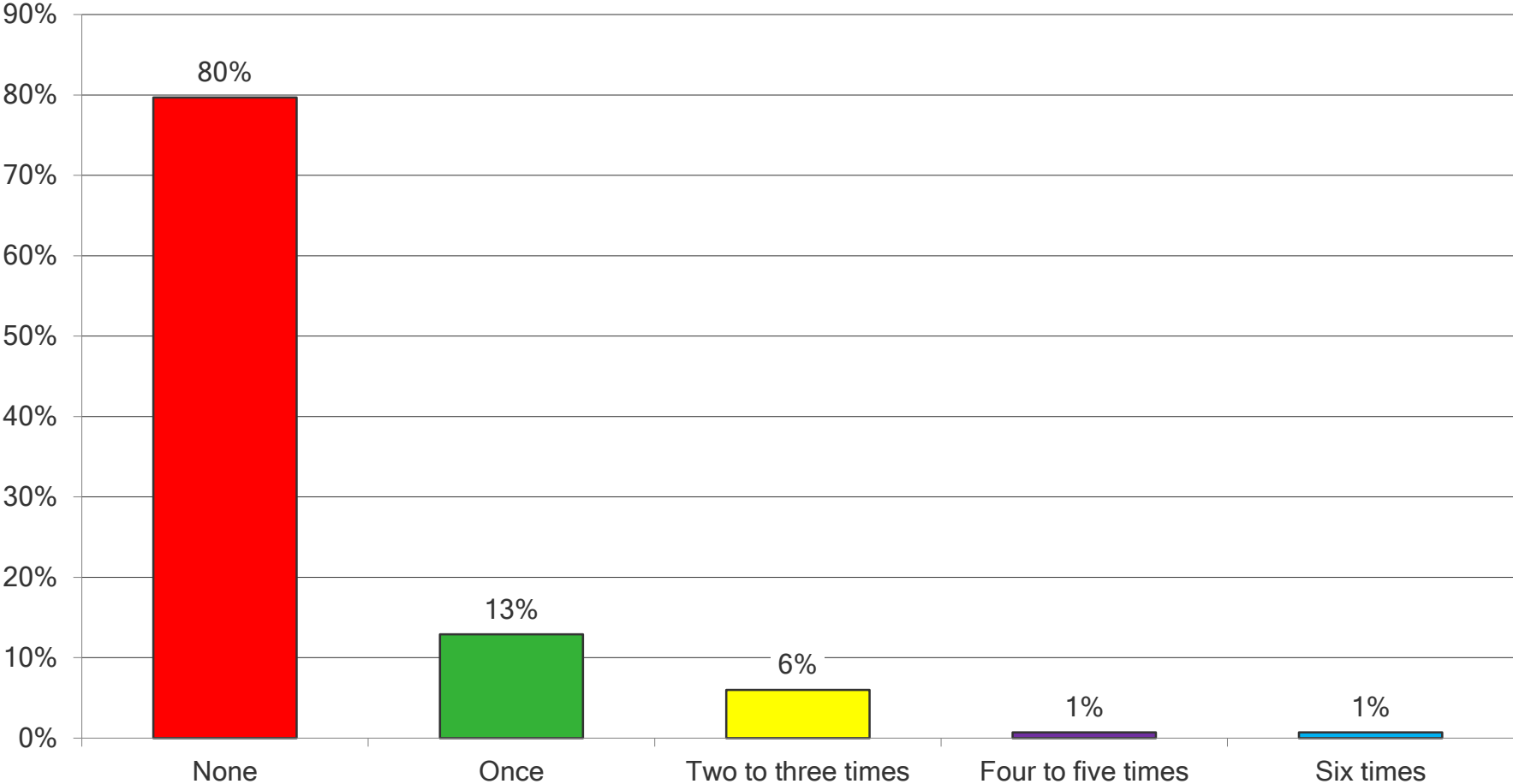
There were 186 comments, some of the most common include:

- “The market is great. I love the location, selection and helpful friendly staff.”
- “It was good. Obviously, more vendors would be great, but it doesn't need to be huge.”
- “Bigger, more vendors, more variety”
- “Longer hours”
- “Did not even know about it”
- “Instead of scheduling it only on Saturdays, you should schedule it on some Sundays too”
- “I would have liked the market to stay open later in the afternoon. I also think it would be fun to have food vendors selling lunch options! I used to live in Dupont Circle and the market there had small businesses/restaurants come out to provide specialty tacos, hot dogs, etc. I think this paired with a nice outdoor picnic area where people could sit and eat would make for a fun community event.”

Events and Recreation



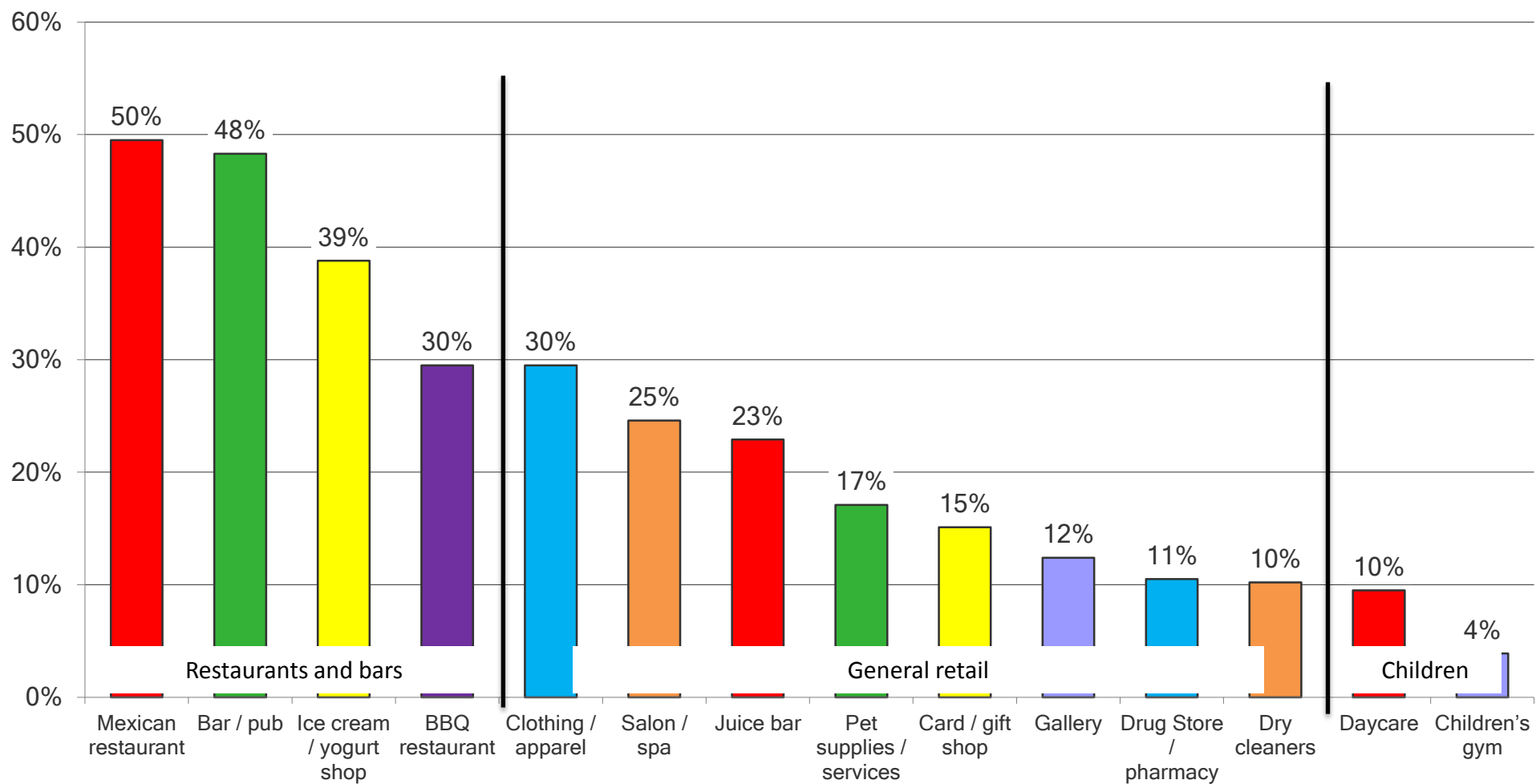
The MVT CID organized a free concert series called Tunes in The Triangle. How many times did you attend the concerts?



How can Tunes in The Triangle be improved next year?
There were 125 comments with the most pertinent and reiterated :

- “These were great”
- “Keep it up”
- “I'm wondering if these events could be sent to larger businesses in the areas so that they can promote them in their individual newsletters.”
- “I do not work in the area, so I was unable to attend these events, but they sound great, especially with Arnold & Porter and other businesses moving into the neighborhood.”
- “More food”
- “I think maybe more variety and style of music”
- “better advertising”

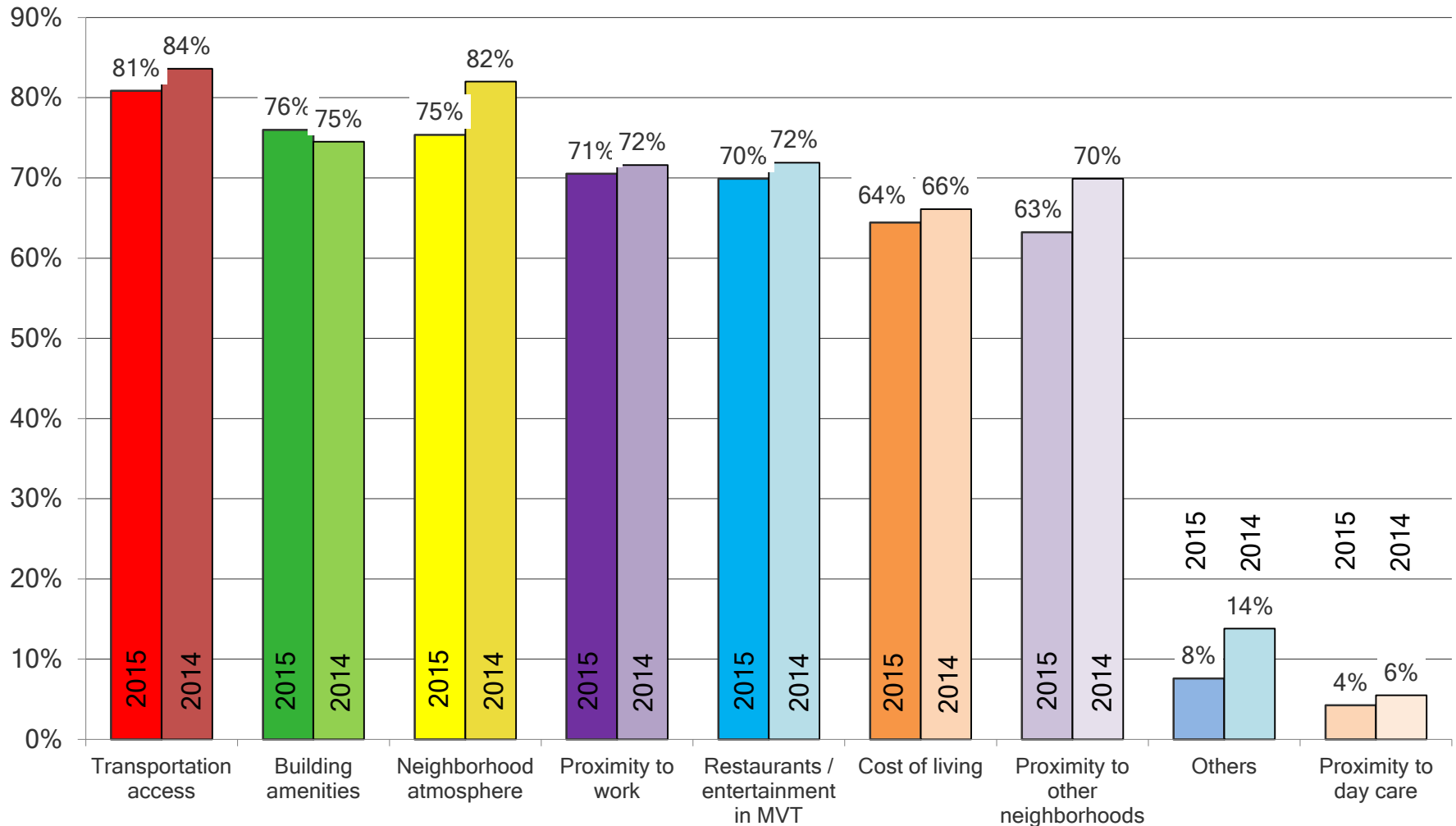
What are your top three choices for additional retailers that you would like to see in MVT?



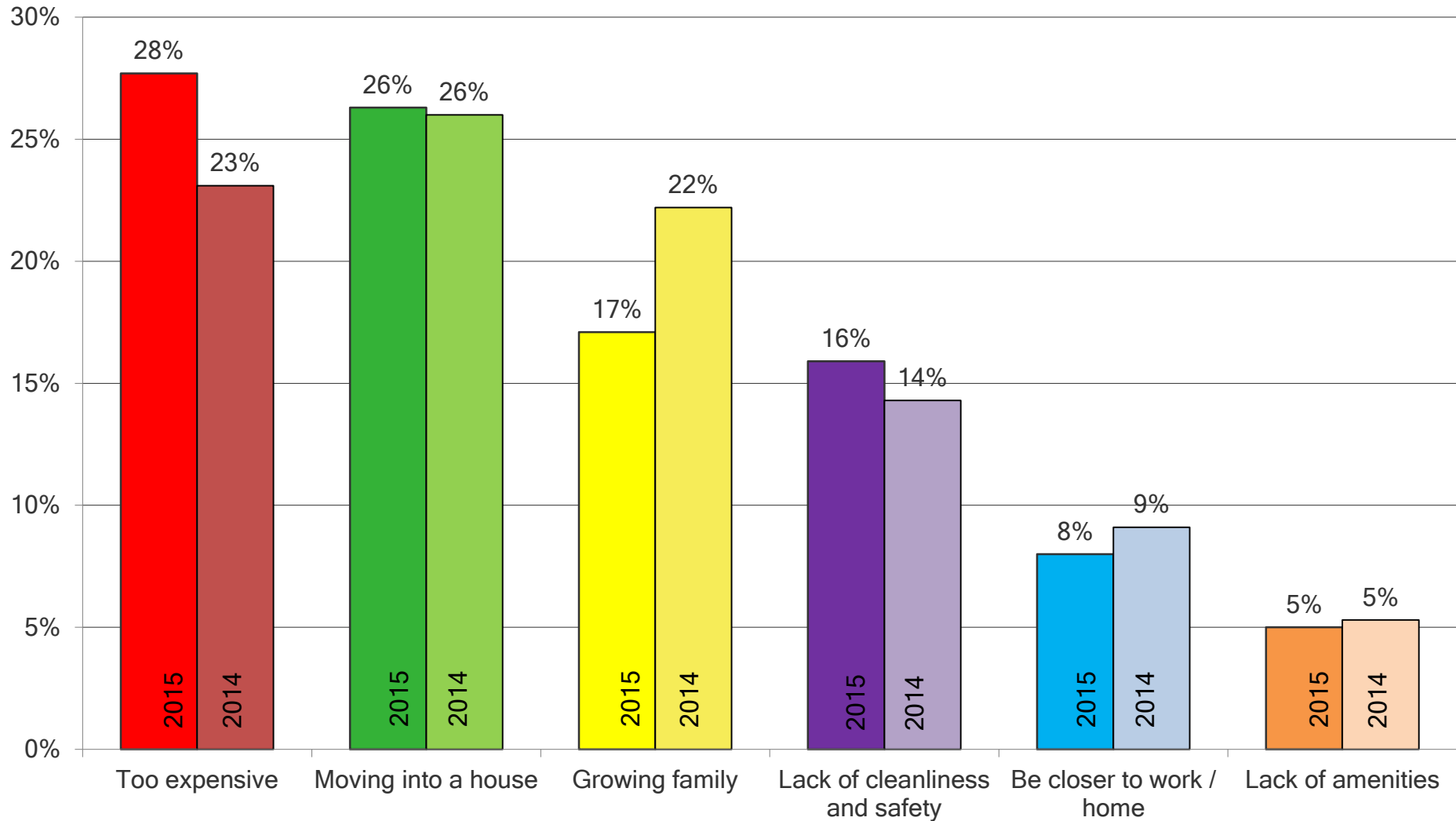
Lifestyle



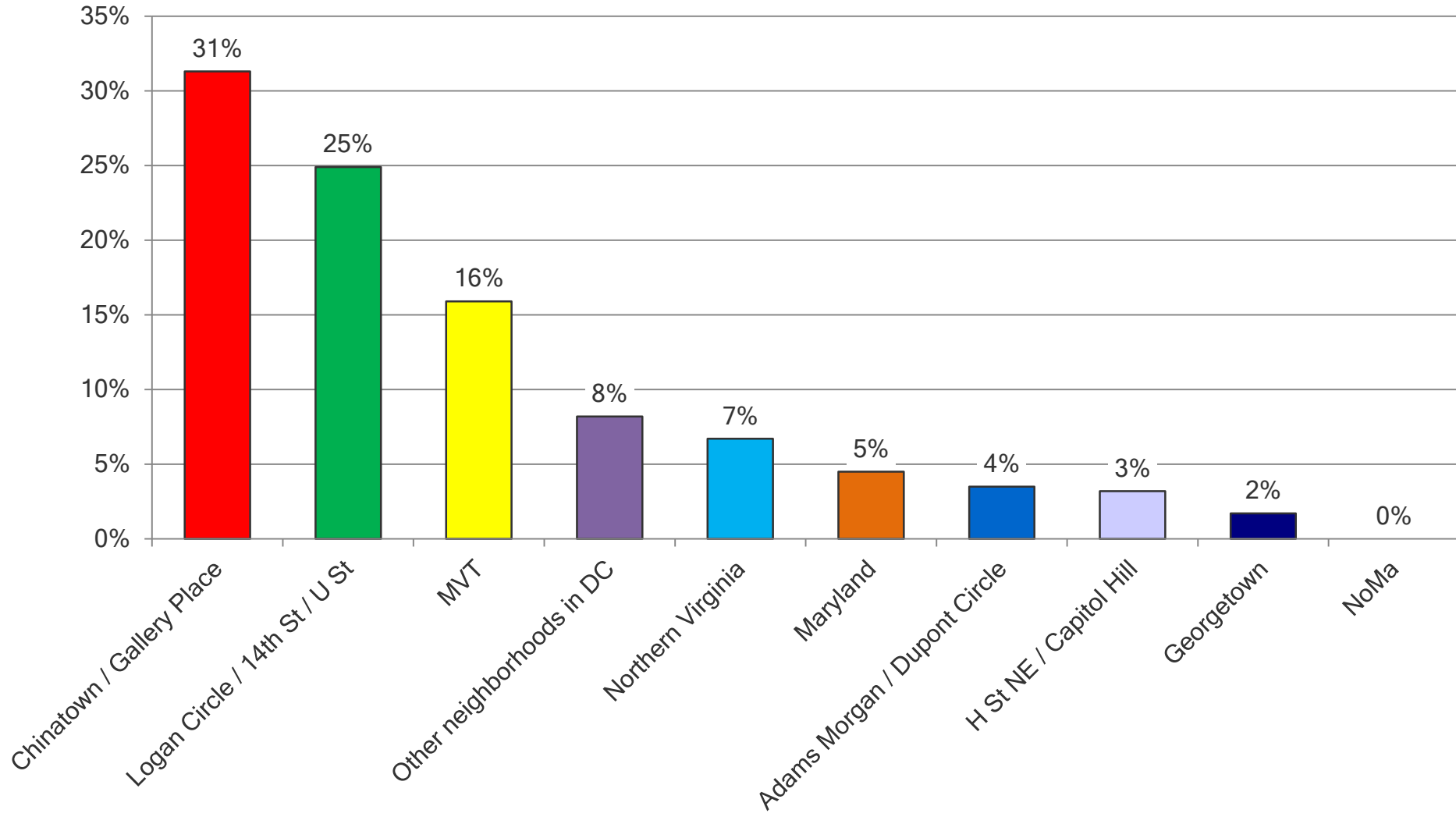
If you are a resident, rate the importance of each of the following in your decision to live in MVT



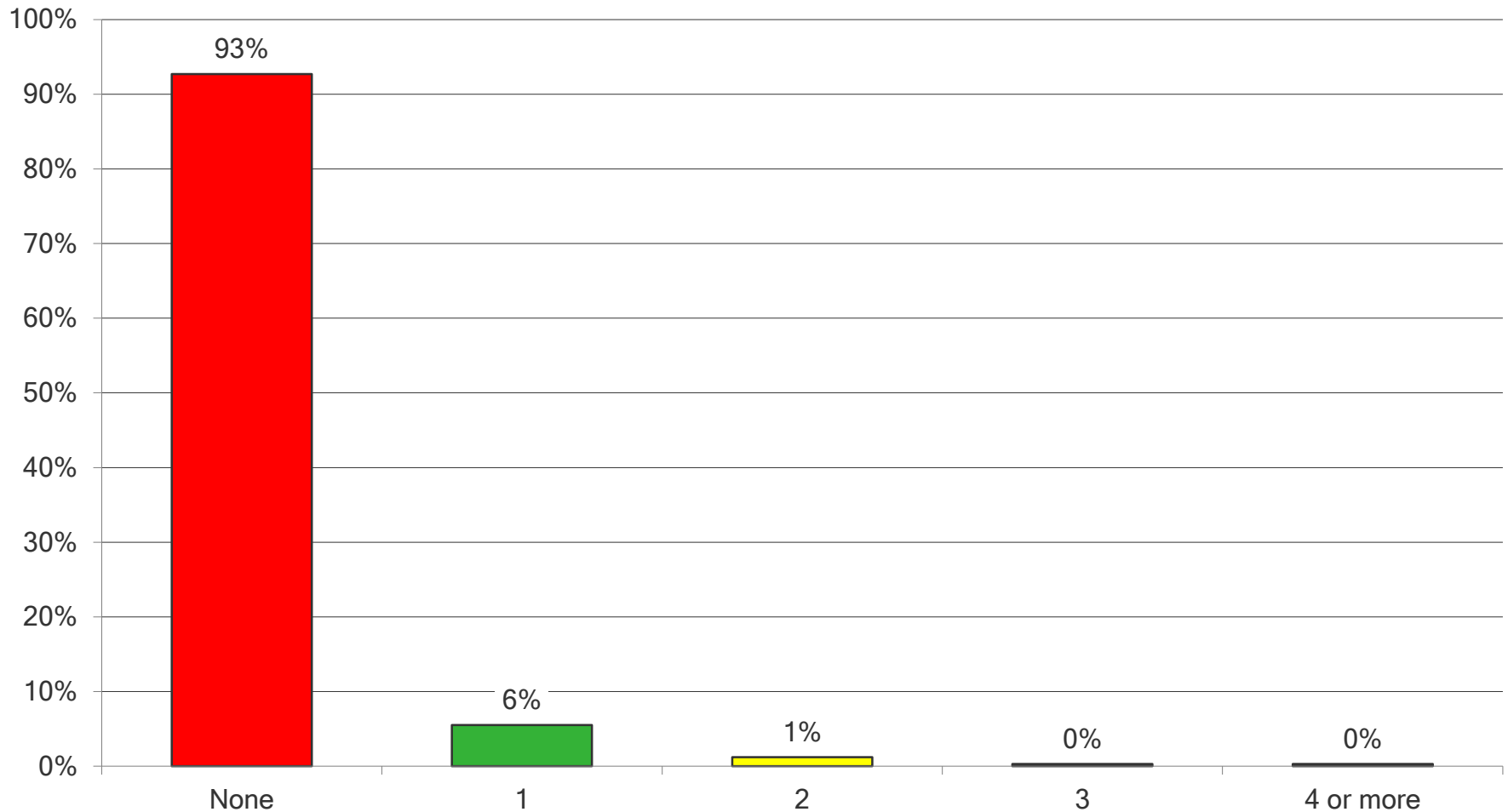
Why would you anticipate leaving MVT?



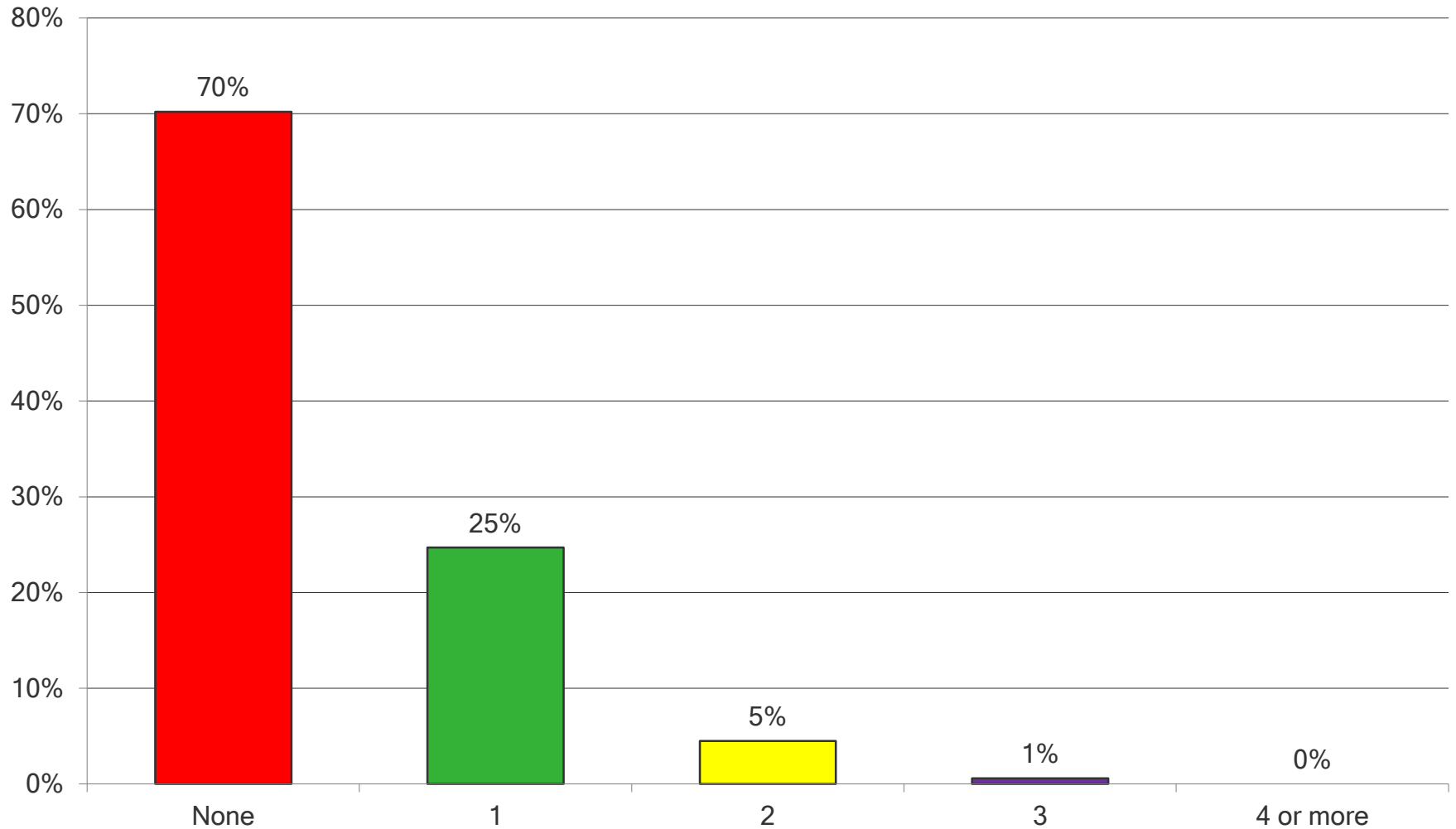
In which area do you spend the majority of your recreational time?



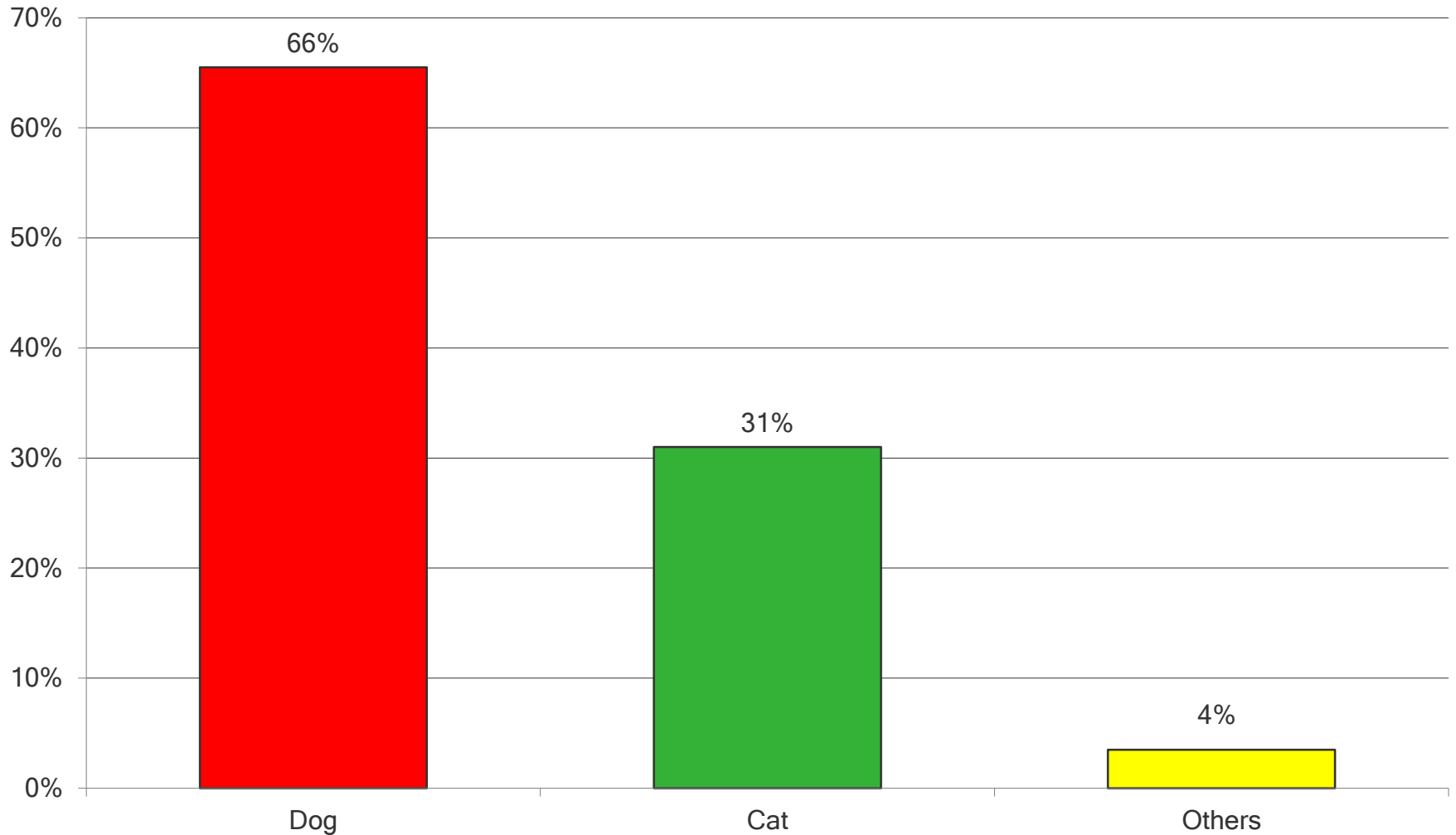
If you are a MVT resident, how many children are currently living in your household?



If you are a MVT resident, how many pets currently live in your household?



If pet(s) currently live in your household, what kind of pets?



What else would you like to share with the MVT CID staff?

There were 90 comments with the following most often submitted:

- “Thank you!”
- “I love all the changes made to the area and look forward to new businesses coming on board.”
- “great place to work!”
- “Very clean! I always see staff working diligently every morning to pick up trash and it is greatly appreciated!”
- “The guys in green do fantastic job of keeping the neighborhood clean and safe.”
- “I love this neighborhood. As a 9-year D.C. resident who has lived in almost every neighborhood, I did not know what to expect when moving here. I moved to the neighborhood for the convenience of amenities and proximity to the red line and Capitol Hill. It has exceeded my expectations and I LOVE IT. It's the best place I've lived in D.C.”

**What else would you like to share with the MVT CID staff?
There were 90 comments with the following most often submitted:**

- “The neighborhood continues to grow and add amenities. It would be great to have more neighborhood amenities and services in the neighborhood. Plus, additional retail options would be welcomed.”
- “From my perspective the only downside this year has been the incredible increase of noise and sound nuisance, mostly generated by the construction work on Mass Av. Traffic noise is really disturbing.”
- “The overconcentration of homeless in the neighborhood has reached a tipping point”
- “Put in a dog park or a safe and clean grass area!”



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